



2022

ANNUAL

REPORT



MEMBERSHIP

This year was the first time since 2019 that we served more youth in more units than the previous year. We finished 2022 serving 4,381 total youth in 209 total units. This marks an 18.09% total membership growth for 2022. We also established 36 new units in 2022. We increased our market penetration to 1.12% of the total available youth in our Council.



ACTIVITIES

Increased participation across all Council activities in 2022. Our Scouts truly put the "Outing" in Scouting.

Activities

Scouting for Food Lbs Collected	52,000
Mountain Man Rendezvous	473
Cub Scout Day Camp	532
New Cub Scout Member Joining Event Participants	1,023
Veterans Day Parade Volunteer Participation	550

Units

Packs	91
Troops	98
Crews	9
Ships	1
Posts	10
Total Units	209

ADVANCEMENT

While progressing through the Scouting programs, Scouts learn to commit and practice the 12 points of the Scout Law. They then develop a code of conduct based on the Scout Oath. Tens of thousands of life skills are learned by our Scouts as they progress through the rank advancement programs.

Advancement

Cub Scout Ranks	1,809
Arrow of Light	186
Scouts BSA Ranks	1,032
Merit Badges	5,318
Eagle Scouts	134
Hours of Service	27,919
Financial Impact on Our Community thru Eagle Projects	\$652,101

Membership

Lions	204
Tigers	389
Cub Scouts	1,045
Webelos	1,045
Scouts BSA	1,442
Venturers	28
Sea Scouts	15
Exploring	213
Total Membership	4,381

MEMBERSHIP HIGHLIGHTS

- 1,027 Female Scouts
23.44% of our membership
- 2,101 Diverse Youth
48% of our membership
- 68.21% Retention
Increase of 20.6% over 2021
- 626 OutREACH youth
In 16 Scouting units



2022 SCOUTING HIGHLIGHTS

OutREACH/Diversity/Inclusion The OutREACH & Diversity Committee led some of the most profound changes in our Council's history. With the leadership of Senator Roberta Lange and Senator Mo Denis, our Council was awarded a two-year \$546,000 grant to fund our Council OutREACH initiatives. These American Recovery Plan dollars will go far in ensuring the initial establishment and growth of our Scouting programs for disadvantaged youth.

Annual Council Recognition Dinner Four Silver Beavers were awarded: Rob Knemeyer, Karen Nelson, Derek Reichart, and Clifton Washington. Our first ever North Star Award was presented to Linda Ness.

Eagle Scouts 134 Scouts earned their Eagle Rank in 2022. A total of 24 girls have achieved their rank of Eagle in the Las Vegas Area Council, including three that have earned the Girl Scout Gold Award.

NOESA Three National Outstanding Eagle Scout Awards were presented to Mayor John Lee, Jim Ness, and Ben Karlsen.

Scouting for Food Highlighting Scouting Anniversary month in February, over 52,000 pounds of food and \$16,000 in donations were collected to support the programs of the Salvation Army and area food banks.

Veterans Day Parade Over 550 Scouts and Leaders participated. The Richard C. Hadrill Climbing Wall and truck was a main attraction in the parade.

Mountain Man Rendezvous With the move to the Clark County Shooting Complex, we had 473 participants. Scouts were able to participate in various mountain man activities including bull whipping, flint knapping, fire building, shot gun, pistol, rifle black powder and visit a period recreation campsite.

Scout Expo Our largest event with 983 campers, 862 merit badges, 385 Webelos activity badges and over 30 booths of activities and Scouting fun for all.

Camping 17 themed Day Camps took place in 2022: including Patriotic Activity Day, Pathfinder Trail to First Class Camp, Shooting Sports, STEM Camp and Spook-O-Ree. A total of 532 Scouts attended along with 248 parents and volunteers.

Wood Badge Took place under the leadership of Council Training Chair, Meg Ecker, with 37 participants, and 20 staff.

NYLT Under the leadership of Todd Marhold with 44 participants and 27 staff at Clark County Fairgrounds.

Base Camp Programs In the summer of 2022 Base Camp Las Vegas launched Flag Rugby and E-Tennis. 5 Flag Rugby events took place at the service center with 57 Scouts and non-Scouts in attendance over the summer. Our first E-Gaming event: E-Tennis saw 8 Scouts participate.

The Charles & Phyllis Frias Legacy \$100,000 Scholarship The Council Executive Board approved a most generous and gracious gift from the Charles and Phyllis M. Frias Charitable Trust. This gift would not have been possible without the tremendous vision, leadership, and support of our past Council President John Mowbray. The scholarship is for a registered Scout of the Las Vegas Area Council and is for \$25,000 a year for four years.

Community Events during 2022 The Las Vegas Area Council was host to a number of Community Events in 2022 including the following: JET Foundation Easter Event, JET Foundation Thanksgiving meal and food distribution; Hispanic Business Halloween Event, Alpha Phi Omega Leadership Retreat and Alumni Event, Las Vegas Rotary Santa Clothes holiday event, and the City of Hope weekly food distribution.



FINANCE

2022 was a record-breaking year financially. \$1,274,995 of popcorn sold, more than \$350,000 over the previous record sale. The 14th Annual Sporting Clays Fun Shoot and Auction raised a combined total of \$292,922.

We were honored to have Mark Davis, owner of the Las Vegas Raiders and World Champion Las Vegas Aces as our 2022 Good Scout Honoree. Members from both teams were present in support of Mark and the Scouts. Thanks to our generous supporters at the luncheon, we were able to secure the match and exceed the goal!

The Helms Helps Foundation offered a November Matching Gift of \$20,000. Thanks to Leverage for securing such a wonderful opportunity and new relationship with philanthropist, Terry Helms. Inspired by the Helms Helps matching grant opportunity, the Marnell Family Foundation offered us a December grant of \$20,000 to inspire another matching donation opportunity to close out the year.

2023 PRIORITIES

- Continue the execution and evolution of our 5-year strategic plan.
- Absorb the debt service of our loan in relation to the National Bankruptcy.
- Continue Membership & Diversity expansion in line with the Membership Strategic Plan.
- Dramatically expand the Council OutREACH Plan.
- Create Financial Business plan to double Council revenue in the next 5 years.
- Create and Execute the Council Eagle Banquet.
- Establish Defined Base Camp Budget and Program.
- Build the Climbing Wall in our lobby thanks to a generous gift from Richard Hadrill.
- Purchase the equipment to initiate our E-Sports Base Camp Program thanks to a generous gift from the Cashman family Foundation.
- Initiate Adventure Scouts Program.
- Establish Council Endowment Committee.
- Move the Council toward a more experience-based model for growth.

Special Events - Net

Sporting Clays	\$176,822
SkyJump for Scouting	\$7,500
Golf Invitational	\$6,009
Good Scout Award Luncheon	\$353,703



PRODUCT SALES

Product sales, popcorn, and camp cards returned \$533,776 in commissions to local scout units.

Product Sales

Popcorn	\$1,274,995
Camp Cards	\$194,390



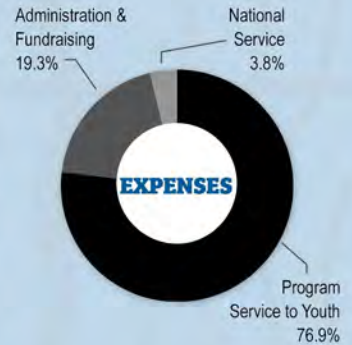
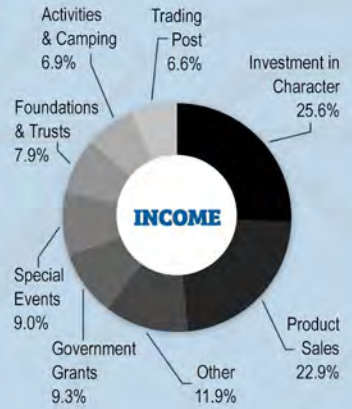
FINANCIAL STEWARDSHIP

The Las Vegas Area Council continues to be a wise steward of the funds entrusted to us that provide Scouting programs to the youth of our community.



Income	
Investment In Character	\$629,633
Product Sales	\$562,818
Other	\$292,162
Government Grants	\$227,965
Special Events	\$222,668
Foundations & Trusts	\$194,094
Activities & Camping	\$168,907
Trading Post	\$162,498
Total Income	\$2,460,745

Expenses	
Employee Related Expenses	\$1,470,919
Occupancy/Maintenance	\$200,856
Supplies/Printing	\$160,752
Professional Fees	\$133,789
National Charter Fees	\$92,056
Other	\$84,258
Insurance	\$78,477
Travel	\$75,265
Telephone/Postage	\$38,367
Rental & Equipment	\$36,122
Recognition/Awards	\$33,733
Specific Assistance	\$23,365
Total Expenses	\$2,427,959



2022 EXECUTIVE COMMITTEE MEMBERS

Council President
Joel Eacker

Council Commissioner
Father Steven Hoffer

Council Treasurer
Michael Tretina

Council Immediate Past President
Jeffrey Cooper

Legal Counsel
Jim Silvestri

*Council Secretary,
Scout Executive*
W. Todd Walter

*Executive Vice President
of Administration*
William Stoddard

*Executive Vice President
of Finance*
John Miller

*Executive Vice President
of Membership*
Mo Denis

*Executive Vice President
of Program*
Mark Smith

Vice President of Endowment
Craig Stone

Vice President of Investments
Ed Janov

Vice President of Marketing
Drew DiCostanzo

*Vice President of Outreach/
Diversity/Inclusion*
Gerri Schroder

Vice President of Properties
Jeff Chain

COMMITTEE CHAIRS

Activities
Jarvis Marlow

Advancement
David Walker

Audit
Doug Winters

Camping
Barton Foutz

Community Programs
Brian Williams

Health & Safety
Dr. Daniel Orr

Membership
Annette Dawson-Owens

NESA & Alumni
Dr. Daniel Orr

Risk Management
Russ Swain

Training
Meg Eacker

Youth Protection
Anthony Jones



KEY THREE MESSAGE

On behalf of the Las Vegas Area council of the Boy Scouts of America we are honored to present the 2022 Annual Report.

As you already know, our Council has seen tremendous growth in 2022. Our membership has grown by 18%, of which nearly a quarter are female, putting the Las Vegas, Boy Scouts of America in the top 10 in the nation in growth.

Although these past few years we have had, the necessity, to run a very lean operation, this has in no way prevented us from continuing to focus on our scouting values. In 2022, we continued to increase our collaborations and partnerships with other organizations. The Clark County School District, the Salvation Army, the Boys and Girls Club, the Collaborations Center, Boys Town, Foster Kinship and Leverage are only a few of the organizations that we are currently partnering with as we continue expand our impact in our community.

Through the great generosity of Richard M. Hadrill, the indoor climbing experience will be a reality in 2023. The project will also include three new classrooms, a new entryway, and refurbished restrooms.

Tim Cashman and the Cashman Family Foundation are providing capital funding for the highly anticipated launch of our Base Camp E-Sports program. We are also looking forward to a refreshed design of the Council Atrium later this year.

Community engagement and diversity, two of the things we are most focused on, continues to increase. Of the 135 Eagle Ranks presented this year, ten were given to female scouts.

These are just a few highlights you will see as you review this report, we have much to be proud of and celebrate.

Most of all, our heartfelt thank you goes out to all our Board members for their dedication and support.

We sincerely thank you for your ongoing commitment to our community and its youth.



Joel Eacker
Joel Eacker
Council President



Father Steven Hoffer
Father Steven Hoffer
Council Commissioner



W. Todd Walter
W. Todd Walter
Scout Executive



2022 EXECUTIVE BOARD

Chance Bonaventura	Tom Edington	Roberta Lange	Marc F.E. Salls	Todd Walter
Robert Bonsignore	Jeff Edwards	Todd Larkin	Gerri Schroder	Clifton Washington
Travis Brady	Barton Foutz	Dr. Daniel Lee	Jim Silvestri	Doug Winters
Karl Brunner	Randy A. Garcia	John Lee	Mark Smith	
Travis Burton	Dr. Michael Gordon	David Maffey	Don Soifer	
Jeff Chain	Keymon Hamilton	John Miller	William H. Stoddard	
Jeffrey Cooper	Becky Harris	Paul L. Moffat	Craig Stone	
Annette Dawson-Owens	Father Steven Hoffer	Charlie Mootz	Russell Swain	
Moises Denis	Brad Howard	John H. Mowbray	Michael Tretina	
Drew DiCostanzo	Ed Janov	Dr. Daniel Orr	Todd Udall	
Joel Eacker	Anthony Jones	Robert Parente	Henry Varga	
Meg Eacker	Karl Kamb	Cory Roberts	David Walker	

2022 ADVISORY COMMITTEE MEMBERS

Evan Ahern	Larry Carter	Gerry Hester	Jim Ness	James Wadhams
Chad Baker	David Coon	Shannon Hiller	Richard Rizzo	M.J. "Ted" Wiens, Jr.
Jeff Bargerhuff	James Duddleston	Fred Hipwell	Daniel Russell	Richard Wimmer
Philip Bevins	Alex Dungan	Robert Lynn Horne	Ken Scriber	William Young
Lawrence Brown III	James Gibson	Thomas Krob	Fred Smith	
Howard Bulloch	Alfonso Greer	Mark Larkin	Fred Smith, Jr.	
Ken Caldwell	Richard Haddrill	Gregg Mendenhall	Terry Stimson	
Lawrence Canarelli	Ashley Hall	Todd Moody	Tito Tiberti	

2022 ASSISTANT COUNCIL COMMISSIONERS

Eileen Almaguer	Deanna Greene	Bill Rocheleau
Tod Cox	Diane "Jodi" Koch	Donna Sword
Dave Gossage	Marian Moss	



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